

NO.G.25020/1/2018-DE(A)
GOVERNMENT OF MIZORAM
DIRECTORATE OF ECONOMICS & STATISTICS
MIZORAM : AIZAWL

Dated Aizawl the 14th July, 2026

CIRCULAR

These guidelines shall govern the official procedures and responses of the Directorate of Economics & Statistics in matters concerning any request for sponsorship or financial support from private organizations from the date of issuing this Circular.

GUIDELINES FOR CONSIDERATION OF REQUESTS FOR SPONSORSHIP / FINANCIAL SUPPORT FROM PRIVATE ORGANISATIONS

1. Objective

These Guidelines are issued to ensure uniformity, transparency, financial propriety, and compliance with the applicable financial rules in dealing with requests received from private organisations, societies, NGOs, religious institutions, clubs, associations, event organisers, and publishers for sponsorship, financial assistance, publicity, souvenir advertisements, or similar contributions.

2. Relevant Rules

The following provisions shall govern the disposal of such requests:

- **General Financial Rules, 2017 - Rule 21** (Standards of Financial Propriety), which provides that Government money shall not be utilised for the benefit of a particular person or section of the community unless such expenditure is in pursuance of a recognised policy or custom.
- **General Financial Rules, 2017 - Rule 22**, which requires that every Government servant exercising financial powers shall ensure that expenditure is incurred only for an authorised public purpose.
- **Delegation of Financial Powers Rules, 1978 and Mizoram Re-Delegation of Financial Powers Rules, 2025**, which regulate the exercise of financial powers and require expenditure to be supported by proper sanction and budget provision.
- **Mizoram Treasury Rules / Treasury Manual**, which require all payments from Government funds to be supported by valid sanction and admissible under the relevant rules.
- **Government instructions relating to publicity and advertisements** issued by the Department of Information & Public Relations, wherever applicable.

3. General Principles

- Government funds shall be utilised only for expenditure directly connected with approved Government schemes, programmes, or official functions.
- No sponsorship, donation, contribution, or financial support shall be extended to a private organisation unless specifically authorised by Government order, scheme guidelines, or competent sanction.
- The existence of a request alone shall not create any financial liability on the Government.
- All expenditure must satisfy the tests of public purpose, necessity, economy, and financial propriety.

4. Sponsorship Requests Not Normally Admissible

In the absence of specific Government sanction, the following shall ordinarily be rejected:

- Sponsorship of private events, festivals, conferences, seminars, competitions, cultural programmes, sports events, or literary functions.
- Financial contributions to NGOs, societies, churches, associations, clubs, or other private bodies.
- Banner support, stage branding, logo display, or audio announcements that amount to sponsorship or endorsement of a private event.
- Payments towards hospitality, prizes, gifts, mementos, or event management expenses of private organisations.

5. Advertisements in Souvenir / Publications

Advertisements in souvenir publications may be considered only when:

- the advertisement relates to an approved Government programme, policy, or public information campaign;
- competent authority has approved the advertisement;
- the expenditure is chargeable to an admissible publicity / advertisement head of account; and
- the applicable Government-approved advertising rates are followed.

Such advertisement shall not be treated as sponsorship unless specifically declared by Government.

6. Procedure for Disposal

- Every request shall be examined with reference to:
 - availability of budget provision;
 - relevant scheme or Government policy;

- competency of the sanctioning authority; and
- applicable financial rules.
- If any of the above conditions is not satisfied, the request shall be rejected.
- The rejection shall be communicated in writing with reference to the absence of admissible provision under the applicable financial rules.

7. Conclusion

- In accordance with the principles of financial propriety contained in General Financial Rules, 2017, sponsorship, donation, or financial contribution to private organisations, events, associations, or publications is not permissible unless specifically authorised by a Government order, approved scheme, or competent sanction.
- Government advertisements, wherever considered necessary for public information purposes, shall be released only through empanelled publications and in accordance with the procedures prescribed by the Information & Public Relations Department.
- As per the Budget 2026-27, all advertisement and publicity funds have been centralised under the Information & Public Relations Department. No separate budget provision has been allocated to individual departments for advertisement or sponsorship expenditure.
- Accordingly, requests from private organisations seeking sponsorship or other financial assistance shall be regretfully declined unless supported by a specific Government sanction and an admissible budget provision under the relevant financial rules.

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Director

Economics & Statistics

Mizoram, Aizawl

Memo No.G.25020/1/2018-DES(A)

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Copy to:-

- 1) Sr. P.A to Director, Economics & Statistics for information.
- 2) P.A to Joint Director, Economics & Statistics for information.
- 3) All officers under this Directorate.
- 4) ✓ Website Manager, for uploading in the Deptt. Website.
- 5) Guard File.


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