



No. B.11015/1/2026 - DES(E)
GOVERNMENT OF MIZORAM
DIRECTORATE OF ECONOMICS & STATISTICS
MIZORAM : AIZAWL

Dated Aizawl, the 25th June, 2026

OFFICE ORDER NO 89 OF 2026

Subject: Mandatory incorporation of the Bana Kaih (Handholding) Scheme Logo in all official communications and publications.

In pursuance of General Administration Department's Office Memorandum No. F-17011/2/2025-ESTT-GAD dated 22.06.2026 and in compliance with the directions of the Competent Authority, it is hereby ordered that the official **Bana Kaih (Handholding) Scheme Logo** shall be mandatorily incorporated in all communications and materials issued by the Directorate of Economics & Statistics and its subordinate offices.

The Logo shall be prominently displayed in the following:

- a. All official correspondence;
- b. Office Memoranda, Notifications, Orders, Circulars and other official communications;
- c. The Department's website, portals and all digital platforms;
- d. Publications, reports, brochures, pamphlets and publicity materials;
- e. Banners, backdrops, signages and display boards for official programmes/events;
- f. Presentation materials and other documents meant for public dissemination; and
- g. Any other medium as deemed appropriate.

Copy of the logo is enclosed as **Annexure (available for download at link/enclosed)**. This instruction shall come into force with immediate effect.

Sd/- B. LALRINHLUA

Director
Economics & Statistics
Mizoram, Aizawl.

Memo No.B.11015/1/2026 - DES(E)

Dated Aizawl, the 25th June, 2026

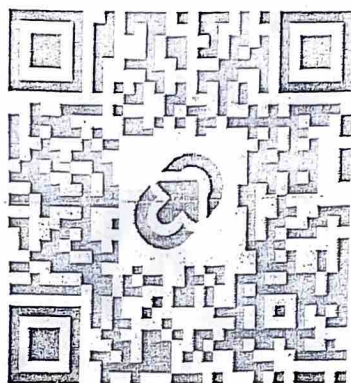
Copy to:

1. Sr. PA to Director, Economics & Statistics for information
2. PA to Joint Director, Economics & Statistics for information.
3. All Branch Officers, Directorate Economics & Statistics for strict compliance.
4. All District Research Officers for information & necessary action.
5. Website Manager, Economics & Statistics to upload this order and incorporate the Logo on the Department website.
6. Guard File.

[Handwritten signature]
25-06-2026

Director
Economics & Statistics
Mizoram, Aizawl.

Annexure - I



<https://tinyurl.com/yj5sw4vp>